

New Report Analyzes Growing Telematics Market, including GPS, E911, & Digital Radio.

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Tempe, Ariz.-May 28, 2002--Forward Concepts has announced the publication of its newest market research report, "Telematics: A Market Study of In-Vehicle Communications, Navigation, and Digital Radio." The report details the North American market opportunities for both equipment and integrated circuits in the hottest growth area of automotive electronics.

According to Senior Analyst Mahy Churylo, the report's principal author, "Simply defined, Telematics is in-vehicle communications." More specifically, she indicated that, "Telematics is the vehicle's capability to communicate with the outside world. It combines wireless voice and data services with Global Positioning System (GPS) technology to provide specific location services like vehicle navigation, tracking, and emergency services. Although Telematics has begun with operator-based services like those from OnStar™ and ATX, there will be a continual integration of other in-vehicle electronics to encompass entertainment, navigation, and E911 equipment. Since these are presently separate electronic systems, market forecasts for the hottest of these new components are provided in the report."

The report predicts that the North American Telematics market, consisting of OEM equipment sales, subscription fees, and airtime minutes will grow from \$500 Million in 2002 to over \$3 Billion by 2006. Digital Audio Broadcasting (DAB) is another growing automotive electronics market that, along with traditional dashboard entertainment equipment will ultimately merge with Telematics, as well. Although satellite digital radio implementations have begun, terrestrial DAB presents exciting new, untapped, opportunities for both chip vendors and ODM/OEMs. The report forecasts the combined market for DAB receivers and service revenue will grow from only \$9 million in 2001 to the \$3 billion level in 2006.

Report 2202, "Telematics: A Market Study of In-Vehicle Communications, Navigation, and Digital Radio" is 136 pages long and includes 40 figures and 15 detailed tables. It is priced at \$3,650.00 in North America and \$3,750.00 internationally. It is immediately available from Forward Concepts and details are on its website at: <http://www.forwardconcepts.com>

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